



WHITCOURT
GOLF & COUNTRY CLUB

members & public • welcome to the club

www.whitecourtgolf.com

2022

SPONSORSHIP

PACKAGE

WHITCOURT GOLF & COUNTRY CLUB



1 Flats Road
T7S 1S3
780.778.3531



Our Mission

Whitecourt Golf & Country Club is dedicated to providing its members and public patrons with an exceptional golf, dining, and social experience in a family friendly environment.



Operating Hours

During golf season the facility is open from 8 am until dusk, 7 days a week. During the winter months there are cross country ski trails open all day and the clubhouse is open for a variety of events and meetings.

Operating Budget

\$1.4 million annually

The Partners

The Whitecourt Golf & CC is owned by the non-profit members society. It works in partnership with the Town of Whitecourt and Woodlands County.

3 Year Equipment Requirements

- 2022 \$123,000
- 2023 \$99,000
- 2024 \$104,000

THE RESTAURANT, LOUNGE, AND DAY-TO-DAY OPERATION OF THE GOLF COURSE ARE RUN BY THE WHITECOURT GOLF & CC NON-PROFIT SOCIETY.

GENERAL INFORMATION

- Providing recreation & exercise for the citizens of Whitecourt and district since **1960**
- Expanded to 18 holes in 1991
- **7000 sq.ft.** clubhouse built in 2010
- Over **20,000 rounds** of golf played annually
- Membership base of **350+ people**

WHY SPONSOR?

- **Enhance** corporate image & reputation
- Increase corporate **awareness** & visibility
- Align corporate image with a **community & family oriented healthy lifestyle**
- **Contribute to the community** in which your company operates



Clubhouse Naming Rights

 **\$20,000
PER YEAR**



The Clubhouse Sponsor has the privilege of naming the 7,000 sq. ft. clubhouse which features a lounge, staff office, and banquet room with tables and chairs.

The clubhouse is a year-round meeting space for community members and businesses. It is also one of the most appealing wedding venues in the Town of Whitecourt.

INCLUDES:

- "Your Company Name" Clubhouse Signage (8'x4') located on the entrance of the Clubhouse
- Signage on all doorways entering Clubhouse
- Sponsor Wall in Clubhouse
- 60 9-hole punch passes
- Recognition on our website and Facebook page
- Year-round exposure through meeting and event room rentals

2022 Sponsorship Package



Front & Back 9 Naming Rights



The Front or Back 9 Sponsor has the privilege of naming all 9 holes on the front or the back 9. This sponsor will be referenced frequently during tournaments, Men's Night, Women's Night, Couple's Night and Junior Golf Days.

INCLUDES:

- "Your Company Name" Front 9 or Back 9 Signage (4'x3') located on hole #1 and hole #10
- Sponsor Wall in Clubhouse
- 30 9-hole punch passes
- Recognition on our website and Facebook page





Junior Golf Program Naming Rights



The Junior Golf Program hosts two separate junior camps throughout the summer and weekly Junior Range Days starting in July. This company would be the title sponsor for promoting junior golf in the Town of Whitecourt.

INCLUDES:

- "Your Company Name" signage during Junior Camps and Junior Range Days
- Sponsor Wall in Clubhouse
- Recognition on our website and Facebook page



Driving Range Naming Rights



The Driving Range Sponsor has the privilege of naming the 6-acre driving range that is used by hundreds of golfers daily and is a main area for our junior camps throughout the summer.

INCLUDES:

- "Your Company Name" Driving Range Signage (3.5'x2.5') located at the entrance of the driving range
- Sponsor Wall in Clubhouse
- Company logo on every range golf ball
- Recognition on our website and Facebook page



Pro Shop Naming Rights

 **\$7,500
PER YEAR**



The Pro Shop Sponsor has the privilege of naming the 800 sq ft. Pro Shop. The Pro Shop is used as a retail space for the golf course and serves as the check-in point for all golfers prior to their round. During the summer months foot traffic can be upwards of 200 people per day.

INCLUDES:

- "Your Company Name" Pro Shop Signage (3.5'x2.5') located in the Pro Shop
- Signage on doorway entering the Pro Shop
- Sponsor Wall in Clubhouse
- 20 9-hole punch passes
- Recognition on our website and Facebook page



Front 9 Flag Naming Rights

 \$6,500
PER YEAR



This Flag Sponsor has the privilege of having their company logo on each hole at the first 9 holes of the Golf Course. This is an excellent opportunity that offers up-close exposure on all 9 flags.

INCLUDES:

- Company logo on all flags on the front 9 holes
- Sponsor Wall in Clubhouse
- 20 9-hole punch passes
- Recognition on our website and Facebook page



Back 9 Flag Naming Rights



This Flag Sponsor has the privilege of having their company logo on each hole at the final 9 holes of the Golf Course. This is an excellent opportunity that offers up-close exposure on all 9 flags.

INCLUDES:

- Company logo on all flags on the back 9 holes
- Sponsor Wall in Clubhouse
- 15 9-hole punch passes
- Recognition on our website and Facebook page



Patio Naming Rights



The Clubhouse has a commercial kitchen that serves a complete menu, a full service bar, and features a covered patio for all patrons to sit and watch golfers putting on the 18th hole. The patio is open during the golf season which usually runs from the start of May to the end of September.

INCLUDES:

- "Your Company Name" Patio Signage located the patio facing the 18th green.
- Signage on doorways entering the patio
- Sponsor Wall in Clubhouse
- Recognition on our website and Facebook page



Golf Cart Naming Rights



The Golf Course has 52 golf carts, these carts are rented out by members and the public when golfing. When not in use the golf carts are stored outside of the Pro Shop with the front of carts displayed to the Club House entrance.

INCLUDES:

- Company logo on the hood of all 51 golf carts
- Sponsor Wall in Clubhouse
- 10 9-hole punch passes
- Recognition on our website and Facebook page





Cart Shed Naming Rights



The cart shed is a storage facility for 32 member owned golf carts. It is located directly beside the driving range and has excellent exposure for all patrons entering the golf course.

INCLUDES:

- 16'x8' Signage located on the outside of cart shed facing the parking lot
- Sponsor Wall in Clubhouse
- 10 9-hole punch passes
- Recognition on our website and Facebook page





Beer Cart Naming Rights



The beer cart is used to distribute food and beverages to patrons on the golf course. When not in use it is parked in front of the Clubhouse near the front entrance.

INCLUDES:

- Company decals on both sides of the beer cart including the hood
- Sponsor Wall in Clubhouse
- 10 9-hole punch passes
- Recognition on our website and Facebook page



Entry Road Signage

 \$2,500
PER YEAR

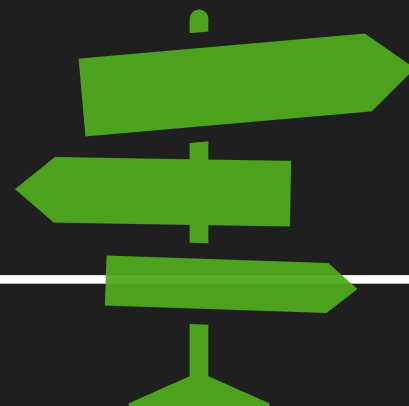


The golf course has five available signs that are situated along the entry road into the golf course. These stand-out signs are viewed by all individuals entering the golf course parking lot.

INCLUDES:

- 8'x4' sign located along road entering the golf course
- Sponsor Wall in clubhouse
- 5 9-hole punch passes
- Recognition on our website and Facebook page

2022 Sponsorship Package





Bench Back Signage



The golf course has a bench at the start of each hole. This is an excellent opportunity to sponsor something of great value to the golf course.

INCLUDES:

- Signage on bench
- Sponsor Wall in Clubhouse
- Recognition on our website and Facebook page

Please contact General Manager Andy Neilsen for more information on the different bench back opportunities.



Contact us for more details!



www.whitecourtgolf.com

WHITECOURT GOLF & COUNTRY CLUB:

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